

6 REASONS

WHY RETAILERS TRUST US

1

We optimize 'End-to-end Omni-Channel Retail'

An omni-channel supply chain transformation is the only way for you to meet your customers' expectations. Our retail supply chain solutions help you modernize and orchestrate your entire supply chain, by unifying your network planning, inventory and price optimization, and fulfillment in one powerful framework.



We have one rule: Maximize profit

2

Our strength lies in the power of our scientific expertise and self-learning technology, which we use to financially optimize your end-to-end supply chain by harnessing AI and advanced analytics. We free you from managing conflicting KPIs with heuristics, and empower you to boost your financial performance.

3

We do 'Tailor-Fit'

We know that every retailer's needs are different. By aligning with your business, we fulfill your expectations and help you improve productivity and decision-making to ensure you are a future-fit retailer.



We continuously support you. 'Change requests at no cost, forever!'

4

We create a "HUB TEAM" of top-notch data scientists and software engineers who are dedicated to delivering new tailor-fit capabilities to you. They work with your supply chain team to identify opportunities to improve system performance continuously.

5

We do A/B test for proven benefit

We deliver speed to value. We prove the benefits of our profit-optimal solutions with pre-go-live simulations and rigorous A/B testing. We do fast implementation, so you can kickstart your project within a few months.



Self Driving Retail: We say 'Don't configure. Strategize.'

6

Our solutions are not user-dependent and they don't require constant parameter calibration. Your team should not spend their time with endless parameter maintenance; instead, they can focus on delivering value and translating insights into actions.